

Retail Customer Experience Survey Template for Small Businesses

Enhance your small business growth with our **Retail Customer Experience Survey Template**, designed to capture valuable feedback efficiently. This template helps identify customer preferences and areas for improvement, ensuring a personalized shopping experience. Utilize this tool to boost satisfaction and foster customer loyalty in your retail store.

Customer Experience Survey

1. How often do you visit our store?

Select one ▼

2. Overall, how satisfied are you with your experience today?

- Very satisfied
- Satisfied
- Neutral
- Dissatisfied
- Very dissatisfied

3. How would you rate the helpfulness of our staff?

Select one ▼

4. How would you rate the cleanliness and organization of our store?

Select one ▼

5. Were you able to find everything you were looking for?

- Yes
- No

If no, what couldn't you find?

Please specify ▼

6. What can we do to improve your experience?

Your suggestions ▼

7. How likely are you to recommend our store to a friend or family member?

Select one ▼

Submit

Thank you for helping us improve our retail experience!