

Retail Customer Experience Survey Template for Small Businesses

Enhance your small business growth with our **Retail Customer Experience Survey Template**, designed to capture valuable feedback efficiently. This template helps identify customer preferences and areas for improvement, ensuring a personalized shopping experience. Utilize this tool to boost satisfaction and foster customer loyalty in your retail store.

Customer Experience Survey


1. How often do you visit our store?

Select one 


2. Overall, how satisfied are you with your experience today?

- ☐ Very satisfied
☐ Satisfied
☐ Neutral
☐ Dissatisfied
☐ Very dissatisfied

3. How would you rate the helpfulness of our staff?

Select one 

4. How would you rate the cleanliness and organization of our store?

Select one 

5. Were you able to find everything you were looking for?

- ☐ Yes
☐ No

If no, what couldn't you find?

Please specify

6. What can we do to improve your experience?

Your suggestions

7. How likely are you to recommend our store to a friend or family member?

Select one 

Submit

Thank you for helping us improve our retail experience!