

Retail Customer Experience Survey Questions for Clothing Stores

Enhance your clothing store's service by using **retail customer experience survey questions** designed to gather valuable feedback. These surveys help identify strengths and areas for improvement, ensuring a personalized and satisfying shopping journey. Understanding customer preferences ultimately drives loyalty and boosts sales.

Sample Survey Questions

1. How satisfied were you with the overall experience during your recent visit?
2. Were you greeted promptly and courteously by our staff?
3. Did you find the store layout easy to navigate?
4. Were you able to find the clothing items or brands you were looking for?
5. How would you rate the quality and variety of our merchandise?
6. Did any member of our staff assist you in finding products or provide recommendations?
7. Was the checkout process efficient and satisfactory?
8. Were the store and fitting rooms clean and well-maintained?
9. How likely are you to recommend our store to friends or family?
10. What could we do to improve your shopping experience?

Additional Customer Information (Optional)

- How often do you shop for clothing?
- What age group do you belong to?
- Would you like to receive updates about our promotions and new arrivals?