

# Beauty Product Pre-Launch Survey

Discover insights with our **product pre-launch survey sample** tailored specifically for beauty products, designed to capture consumer preferences and expectations. This survey helps brands fine-tune formulations, packaging, and marketing strategies before the official launch. Gain valuable feedback to ensure your beauty product resonates strongly with your target audience.

## Basic Information

Age: 

Under 18

Gender: 

Female

## Beauty Product Usage

How often do you use beauty products?

- ☐ Daily
- ☐ Weekly
- ☐ Occasionally
- ☐ Never

Which types of beauty products do you use regularly? *(Select all that apply)*

- ☐ Skincare
- ☐ Makeup
- ☐ Haircare
- ☐ Fragrance
- ☐ Other

## Product Preferences

What factors are most important when choosing a new beauty product? *(Select your top 3)*

- ☐ Ingredients
- ☐ Cruelty-Free
- ☐ Price
- ☐ Brand Reputation
- ☐ Packaging
- ☐ Product Reviews
- ☐ Scent/Fragrance
- ☐ Other

## Expectations for the New Product

What features or benefits would you like to see in our new beauty product?

Is there anything you dislike about similar products currently in the market?

Would you be interested in participating in further product testing or providing additional feedback?

- ☐ Yes
- ☐ No

Submit Survey