

Market Research Survey: Brand Awareness

Conducting a **market research survey** form sample for brand awareness helps businesses gather valuable insights on customer perceptions and market trends. This data-driven approach enables companies to refine their branding strategies and enhance visibility. Utilizing a well-designed survey ensures accurate measurement of brand recognition and customer engagement.

Participant Information

Name:

Email (optional):

Age Group:

Under 18

Brand Awareness Questions

1. How familiar are you with our brand?

Very familiar

Somewhat familiar

Not familiar

2. Where did you first hear about our brand?

Social Media

3. What products or services do you associate with our brand?

4. How likely are you to recommend our brand to others?

Very likely

Somewhat likely

Unlikely

5. Please share any additional feedback or perceptions you have about our brand:

Submit