

Market Research Survey: Brand Awareness

Conducting a **market research survey** form sample for brand awareness helps businesses gather valuable insights on customer perceptions and market trends. This data-driven approach enables companies to refine their branding strategies and enhance visibility. Utilizing a well-designed survey ensures accurate measurement of brand recognition and customer engagement.

Participant Information

Name:

Email (optional):

Age Group:

 Under 18 ▾

Brand Awareness Questions

1. How familiar are you with our brand?

- Very familiar
- Somewhat familiar
- Not familiar

2. Where did you first hear about our brand?

 Social Media ▾

3. What products or services do you associate with our brand?

4. How likely are you to recommend our brand to others?

- Very likely
- Somewhat likely
- Unlikely

5. Please share any additional feedback or perceptions you have about our brand: