

# Online Shopping Experience Survey Questions for Customers

Enhance your **online shopping experience** by participating in our survey designed to gather valuable customer feedback. Your insights help us improve product selection, website usability, and overall satisfaction. Join us in creating a seamless and enjoyable digital shopping journey.

## General Information

Your Age:

How often do you shop online?



## Shopping Experience

How satisfied are you with our website's usability?

- ☐ Very Satisfied
- ☐ Satisfied
- ☐ Neutral
- ☐ Dissatisfied
- ☐ Very Dissatisfied

How would you rate the variety of products available?



What improvements would you like to see?

How likely are you to recommend our website to others?

- ☐ Very Likely
- ☐ Likely
- ☐ Neutral
- ☐ Unlikely
- ☐ Very Unlikely