

Retail Store Service Quality Survey

Enhance your **retail store service quality** by utilizing this survey form example to gather valuable customer feedback. Designed to identify strengths and areas for improvement, the form ensures a comprehensive evaluation of service performance. Implementing such surveys helps retailers boost customer satisfaction and loyalty effectively.

Contact Information (Optional)

Name:

Email:

Store Visit Details

Date of Visit:

Store Location:

Please rate the following aspects of our store:

1. Store Cleanliness:

- ☐ Excellent
- ☐ Good
- ☐ Average
- ☐ Poor

2. Staff Helpfulness and Friendliness:

- ☐ Excellent
- ☐ Good
- ☐ Average
- ☐ Poor

3. Product Availability:

- ☐ Excellent
- ☐ Good
- ☐ Average
- ☐ Poor

4. Checkout Experience:

- ☐ Excellent
- ☐ Good

☐ Average

☐ Poor

Additional Feedback

Please share any comments or suggestions to help us improve:

How likely are you to recommend our store to friends or family?

Submit Feedback