

Retail Customer Experience Survey

New Product Launch Feedback

Enhance your **retail customer experience** by launching targeted surveys that capture valuable feedback on new product introductions. These surveys help retailers understand customer preferences, identify potential issues, and improve overall satisfaction. Utilize insights gained to optimize product offerings and build stronger customer relationships.

About the New Product

Which new product are you providing feedback on?

Enter product name

Customer Experience

1. How satisfied are you with the new product?

Very satisfied

2. How easy was it to find the new product in our store?

Very easy

Easy

Average

Hard

Very hard

3. How likely are you to recommend this product to others?

(0 = Not at all likely, 10 = Extremely likely)

Additional Feedback

What can we improve about this product or its availability?

Your suggestions...

Please describe any positive experiences you've had with the product:

Share your story...

Submit Feedback