

Nonprofit Fundraising Campaign Progress Report

This **nonprofit fundraising campaign progress report** document provides a detailed overview of the campaign's achievements, challenges, and financial status. It helps stakeholders track donations, assess outreach efforts, and plan future strategies. Regular updates ensure transparency and encourage continued support for the cause.

1. Campaign Overview

Campaign Name: Hope for Tomorrow Fundraiser
Reporting Period: January 1, 2024 – June 30, 2024
Goal Amount: \$100,000

2. Achievements

- Raised \$60,000 (60% of goal) by mid-year.
- Secured 3 new corporate sponsors.
- Hosted successful community fundraising event with over 500 attendees.
- Increased social media engagement by 35%.

3. Financial Summary

Source	Amount Raised	Percentage of Total
Individual Donations	\$32,000	53%
Corporate Sponsorships	\$18,000	30%
Fundraising Events	\$10,000	17%
Total	\$60,000	100%

4. Outreach & Engagement

- Social media campaigns reached over 10,000 users.
- Email newsletter open rate averaged 42%.
- Volunteers increased by 20% compared to previous period.

5. Challenges

- Corporate donation pipeline slower than anticipated.
- Increasing event costs due to inflation.
- Limited volunteer capacity during peak periods.

6. Next Steps

- Launch new peer-to-peer fundraising initiative in July.
- Expand outreach to local small businesses.
- Offer online fundraising workshops for volunteers.

7. Acknowledgements

We thank our donors, sponsors, volunteers, and community partners for their ongoing support and commitment to our cause.

Date: July 1, 2024