

Non-Exclusive Distribution Agreement

This **non-exclusive distribution agreement** form sample provides a clear template for businesses to outline terms allowing multiple distributors to sell their products. It helps define roles, responsibilities, and conditions without restricting the manufacturer from engaging other distributors. Using this form ensures transparent and flexible partnership arrangements for effective market expansion.

Sample Agreement

This Non-Exclusive Distribution Agreement (‘‘Agreement’’) is made and entered into as of **[Date]** by and between:

- **[Manufacturer Name]**, with its principal office at **[Manufacturer Address]** (‘‘Supplier’’), and
- **[Distributor Name]**, with its principal office at **[Distributor Address]** (‘‘Distributor’’).

1. Appointment

The Supplier hereby appoints the Distributor as a non-exclusive distributor of its products (‘‘Products’’) within the following territory: **[Territory]**. The Supplier reserves the right to appoint other distributors or sell directly within this territory.

2. Term

This Agreement shall commence on the date above and remain in effect for **[Term, e.g., one year]** unless terminated earlier according to the provisions herein.

3. Duties of Distributor

- Promote, market, and sell the Products within the territory.
- Maintain adequate inventory and support standards set by Supplier.
- Provide regular sales reports to Supplier.

4. Duties of Supplier

- Supply Products to Distributor at agreed prices and terms.
- Provide relevant technical and marketing assistance.
- Notify Distributor about any changes related to the Products.

5. Prices & Payment

All Products will be sold to Distributor at the prices and payment terms as specified in **Schedule A** attached hereto.

6. Termination

Either party may terminate this Agreement with **[number of days, e.g., 30]** days' written notice or immediately upon material breach by the other party.

7. Miscellaneous

- This Agreement does not constitute either party as an agent or employee of the other.
- All amendments must be in writing and signed by both parties.
- This Agreement shall be governed by the laws of **[Jurisdiction]**.

IN WITNESS WHEREOF, the parties have executed this Non-Exclusive Distribution Agreement as of the date first written above.

[Supplier Name]

[Distributor Name]

By: _____
Title: _____
Date: _____

By: _____
Title: _____
Date: _____