

Hotel Customer Satisfaction Questionnaire Sample

Improve your hospitality services with our **hotel customer satisfaction questionnaire sample**, designed to gather valuable guest feedback. This easy-to-use template helps identify areas for enhancement, ensuring a memorable stay. Collecting insights effectively boosts guest loyalty and overall satisfaction.

Guest Information

Full Name (optional):

Date of Stay:

Room Type:

Experience Ratings

How would you rate your overall stay?

☐ Excellent

☐ Good

☐ Average

☐ Poor

How satisfied were you with the following?

Service	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied
Cleanliness	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Staff Friendliness	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Room Comfort	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Facilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Food & Beverages	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Additional Feedback

What could we improve?

Other comments or suggestions:

Submit