

Consent and Authorization Form for Marketing Communications

This **consent and authorization form** sample is designed to ensure compliance with legal requirements for marketing communications. It clearly outlines how personal data will be used and obtains explicit permission from individuals. Using this form helps businesses maintain transparency and build trust with their audiences.

Personal Information

Full Name:

Email Address:

Phone Number (optional):

Consent and Authorization

I hereby consent to the collection, processing, and use of my personal data by [Company Name] for the purposes of receiving marketing communications, including but not limited to newsletters, promotions, and product updates via email, phone, SMS, and other digital channels.

I understand that my personal information will be handled in accordance with applicable data protection laws and [Company Name]'s [Privacy Policy](#). I acknowledge that I may withdraw my consent at any time by contacting [Company Name] or by using the unsubscribe option provided in communications.

☐ I consent to receive marketing communications from [Company Name].

Signature (type your name):

Date:

Submit

Note: Please customize [Company Name] and the Privacy Policy link as appropriate for your organization.