

# Customer Record Form

The **customer record form** sample for retail stores is designed to efficiently capture essential customer information, enhancing personalized service and marketing efforts. This form includes fields for contact details, purchase history, and preferences, ensuring streamlined data management. Utilizing this form helps retail stores build strong customer relationships and improve overall satisfaction.

## Contact Details

First Name\*

Last Name\*

Email Address\*

Phone Number

Street Address

City

State/Province

ZIP/Postal Code

## Purchase History

Date of Most Recent Purchase

Items Purchased

Total Amount Spent (USD)

## Preferences & Notes

Preferred Contact Method

--Please select--

Customer Interests

e.g., apparel, electronics, home goods

Additional Notes

Save Record