

# Customer Feedback Record Form

The **Customer Feedback Record Form** sample for retail stores is designed to efficiently capture customer opinions and improve service quality. This form helps businesses gather valuable insights directly from shoppers, enabling targeted improvements. Utilizing this template ensures a structured approach to recording feedback and enhancing customer satisfaction.

All fields marked with an asterisk (\*) are required.

**Date of Visit \***

**Store Location \***

**Customer Name**

**Contact Email**

**Purpose of Visit**

**Overall Satisfaction \***

**Staff Behavior**

**Product Availability**

**Cleanliness of Store**

**Additional Comments or Suggestions**

**Submit Feedback**

