

# Market Research Survey Form Sample

Discover an effective **market research survey form sample** designed to gather valuable insights through demographic questions. This template helps businesses understand their target audience's age, gender, location, and other key characteristics. Utilize it to enhance decision-making and tailor marketing strategies efficiently.

Demographic Information

Age:

Select Age Range

Gender:

Select Gender

Location (City, State/Country):

e.g., New York, NY

Highest Level of Education:

Select Education Level

Employment Status:

Select Status

Annual Household Income:

Select Income Range

Market Research Questions

1. How often do you purchase our type of products/services?

Select an option

2. What factors influence your purchasing decisions most? (Select all that apply)

☐ Price

☐ Quality

☐ Brand reputation

☐ Reviews

☐ Convenience

☐ Other

3. How did you hear about us?

Select an option

4. Please share any additional comments or suggestions:

Your comments...

Submit Survey