

Market Research Survey Form Sample

Discover an effective **market research survey form sample** designed to gather valuable insights through demographic questions. This template helps businesses understand their target audience's age, gender, location, and other key characteristics. Utilize it to enhance decision-making and tailor marketing strategies efficiently.

Demographic Information

Age:

Gender:

Location (City, State/Country):

Highest Level of Education:

Employment Status:

Annual Household Income:

Market Research Questions

1. How often do you purchase our type of products/services?

2. What factors influence your purchasing decisions most? (Select all that apply)

- Price
- Quality
- Brand reputation
- Reviews
- Convenience
- Other

3. How did you hear about us?

4. Please share any additional comments or suggestions: