

Market Research Questionnaire for B2B Services

A **market research questionnaire** for B2B services is designed to gather valuable insights from business clients to improve offerings and tailor solutions. It focuses on understanding client needs, preferences, and satisfaction levels through targeted questions. This tool helps companies make data-driven decisions and enhance competitive advantage in the B2B sector.

Company Information

Company Name:

Industry:

Company Size:

Select

Service Usage & Experience

Which of our services do you currently use? (Select all that apply)

☐ Consulting

☐ Support

☐ Implementation

☐ Training

☐ Other

How long have you been using our services?

Select

How satisfied are you with our offerings?

Select

Needs & Preferences

What are the main challenges your business faces that we could help address?

Are there any features or services you would like us to add or improve?

Decision-Making

What are the top factors influencing your decision to use our services? (Select all that apply)

☐ Price

☐ Quality

☐ Customer Support

☐ Reputation

☐ Other

Final Feedback

Additional comments or suggestions:

Submit