

Sales Report Template for Multiple Salespersons

This **sales report template** is designed to efficiently track and analyze the performance of multiple salespersons. It provides clear insights into individual and team sales metrics, enabling better decision-making. Manage and compare sales data effortlessly with this structured, easy-to-use template.

Salesperson Performance Table

Salesperson	Region	Leads Contacted	Deals Closed	Sales Value (\$)	Target (\$)	Performance (%)
Alice Johnson	East	42	8	15,000	18,000	83%
Bob Smith	West	57	11	22,500	20,000	113%
Chloe Lee	North	36	7	13,400	15,000	89%
David Turner	South	49	10	19,800	20,000	99%
Team Total		184	36	70,700	73,000	97%

Key Insights

- **Bob Smith** exceeded his sales target by 13%.
- The team overall achieved **97%** of their combined sales goal.
- Most leads were contacted by **Bob Smith**, contributing to the highest deal closure.
- Consider focusing coaching resources on regions below target to improve results.