

Product Assessment Form

Use this **product assessment form sample** to gather valuable retail feedback, ensuring you capture customer opinions and product performance insights efficiently. It helps streamline the evaluation process and supports data-driven decision-making. Enhance your retail strategy by understanding consumer preferences and identifying improvement areas.

Customer Name

Enter your full name

Email Address

Enter your email address

Product Name

Enter the product name

Date of Purchase

MM/DD/YYYY

1. How would you rate the overall quality of the product?

- ☐ Excellent
- ☐ Good
- ☐ Average
- ☐ Poor

2. Was the product value for money?

- ☐ Yes
- ☐ No
- ☐ Not sure

3. What could be improved about this product?

Your suggestions

4. Additional Comments

Any other feedback

Submit Feedback