

# Market Research Survey Form (B2B Services)

Discover our **market research survey form sample** designed specifically for B2B services to gather valuable insights and improve business strategies. This template ensures targeted questions that help understand client needs and industry trends effectively. Utilize this form to enhance decision-making and foster stronger B2B relationships.

Company Name:

Industry:

Your Role/Title:

Company Size:

Select

Which B2B services are most important to your business? (You may select more than one)

IT & Technology Services  
Consulting  
Logistics & Supply Chain  
HR & Recruitment  
Marketing & Advertising  
Financial Services  
Other

What are the main challenges you face when sourcing B2B services?

What criteria do you prioritize when selecting a B2B service provider?

How satisfied are you with your current B2B service providers?

☐ Very Satisfied ☐ Satisfied ☐ Neutral ☐ Dissatisfied ☐ Very Dissatisfied

Which areas do you think require improvement in B2B services?

Would you like to receive a summary of survey results?

If yes, please leave your email:

Submit