

# Market Research Questionnaire for Customer Satisfaction

A **market research questionnaire** for customer satisfaction is designed to gather valuable feedback from customers about their experiences and expectations. It helps businesses identify strengths and areas for improvement in their products or services. This data-driven approach ensures better decision-making and enhanced customer loyalty.

## General Information

Name (optional):

Age Group:

## Customer Experience

1. How satisfied are you with our products/services?

- Very Satisfied
- Satisfied
- Neutral
- Dissatisfied
- Very Dissatisfied

2. Did our products/services meet your expectations?

3. How likely are you to recommend us to others?

## Feedback

4. What can we improve?

5. Additional comments: