

Trademark License Agreement Form Sample

A **trademark license agreement form sample** provides a clear template for legally allowing one party to use another's trademark. It outlines the rights, obligations, and terms of usage to protect both the licensor and licensee. Utilizing a well-structured sample helps ensure compliance and safeguard intellectual property.

Sample Trademark License Agreement

1. Parties

This Trademark License Agreement ("Agreement") is entered into as of [Date] by and between:

Licensor: [Licensor Name], with principal office at [Licensor Address].

Licensee: [Licensee Name], with principal office at [Licensee Address].

2. Grant of License

Licensor hereby grants to Licensee a non-exclusive, non-transferable license to use the trademark [**Trademark Name/Registration Number**] (the "Trademark") solely for the following products/services: [**Specify products/services**] in the following territory: [**Territory**].

3. Term

This Agreement shall commence on [**Start Date**] and continue until [**End Date/Termination Condition**], unless terminated earlier pursuant to Section 8.

4. Quality Control

Licensee agrees to maintain the quality of the products/services offered under the Trademark to standards consistent with those established by Licensor, subject to Licensor's reasonable review.

5. Royalties and Payments

Licensee shall pay to Licensor a royalty of [**Percentage/Amount**] of the gross/net sales of the licensed products/services, payable [**Frequency**].

6. Trademark Ownership

Licensor retains all right, title, and interest in and to the Trademark. Licensee acquires no rights other than expressly set forth in this Agreement.

7. Infringement

Licensee shall promptly notify Licensor of any actual or suspected infringement of the Trademark and cooperate in any enforcement action.

8. Termination

This Agreement may be terminated by either party upon [**Number**] days' written notice in the event of a material breach or insolvency of the other party.

9. Miscellaneous

This Agreement constitutes the entire understanding between the parties and may only be amended in writing signed by both parties. Governing law: [**Jurisdiction**].

Licensor:

Signature: _____

Name: _____

Date: _____

Licensee:

Signature: _____

Name: _____

Date: _____

Disclaimer: This sample is for informational purposes only and should not be considered legal advice. Consult a legal professional before using or adapting this agreement.