

# Retail Customer Experience Survey: Store Cleanliness

Conducting a **retail customer experience survey** about store cleanliness helps businesses understand how customers perceive the tidiness and hygiene of their environment. Gathering feedback on cleanliness levels enables retailers to improve store ambiance and enhance overall satisfaction. This survey is essential for maintaining a welcoming and trustworthy shopping atmosphere.

## Store Cleanliness Survey

How often do you visit our store?

--Please choose an option--

How would you rate the overall cleanliness of the store?

Excellent  Good  Average  Poor

How clean do you find the following areas of our store?

Area	Very Clean	Clean	Needs Improvement	Dirty
Entrances and Exits	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Aisles and Shelves	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Restrooms	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Checkout Area	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Are there specific areas where you feel cleanliness can be improved?

Additional comments or suggestions: