

# Project Inquiry Form: Social Media Campaigns

Use this **project inquiry form** sample to efficiently gather essential details for social media campaigns. It streamlines communication by capturing client goals, target audiences, and preferred platforms. This form ensures a clear, organized project kickoff for successful campaign execution.

## Company/Organization Name

## Contact Person

## Contact Email

## Phone Number

## What are your primary goals for this campaign?

e.g., brand awareness, lead generation, sales

## Describe your target audience

e.g., age, gender, interests, location

## Preferred Social Media Platforms

Facebook  
Instagram  
Twitter/X  
LinkedIn  
TikTok  
Other



Hold Ctrl (Windows) or Command (Mac) to select multiple platforms.

## Preferred Campaign Timeline

e.g., 3 months, Q3 2024

## Estimated Budget

e.g., \$5,000 - \$10,000

## Additional Information or Requests

Submit Inquiry