

Project Inquiry Form: Social Media Campaigns

Use this **project inquiry form** sample to efficiently gather essential details for social media campaigns. It streamlines communication by capturing client goals, target audiences, and preferred platforms. This form ensures a clear, organized project kickoff for successful campaign execution.

Company/Organization Name

Contact Person

Contact Email

Phone Number

What are your primary goals for this campaign?

e.g., brand awareness, lead generation, sales

Describe your target audience

e.g., age, gender, interests, location

Preferred Social Media Platforms

Facebook
Instagram
Twitter/X
LinkedIn
TikTok
Other

Hold Ctrl (Windows) or Command (Mac) to select multiple platforms.

Preferred Campaign Timeline

e.g., 3 months, Q3 2024

Estimated Budget

e.g., \$5,000 - \$10,000

Additional Information or Requests

Submit Inquiry