

# Annual Client Satisfaction Survey

Use this **annual client satisfaction survey** form sample template to effectively gather valuable feedback from your customers. It is designed to help you measure client satisfaction, identify areas for improvement, and enhance overall service quality. Customize the template to suit your specific business needs and boost client retention.

## Client Information

Name:

Company (if applicable):

Email:

## Satisfaction Ratings

1. How satisfied are you with our products/services?

- ☐ 1 - Very Dissatisfied  
☐ 2  
☐ 3  
☐ 4  
☐ 5 - Very Satisfied

2. How would you rate our customer service?

- ☐ 1 - Very Poor  
☐ 2  
☐ 3  
☐ 4  
☐ 5 - Excellent

3. How likely are you to recommend our company to others?

- ☐ 1 - Not Likely  
☐ 2  
☐ 3  
☐ 4  
☐ 5 - Extremely Likely

## Additional Feedback

What can we do to improve our services?

Other comments or suggestions:

Submit Survey