

Trademark Licensing Agreement Form Sample

A **trademark licensing agreement** form sample provides a clear template for legally authorizing the use of a registered trademark by a third party. It outlines the rights, responsibilities, and limitations to ensure proper use and protection of the trademark. Utilizing a well-structured agreement helps prevent disputes and safeguards brand integrity.

Trademark Licensing Agreement

This **Trademark Licensing Agreement** ("Agreement") is made and entered into on this [Date] by and between:

Licensor: [Licensor Name]
Address: [Licensor Address]

Licensee: [Licensee Name]
Address: [Licensee Address]

1. Grant of License

The Licensor hereby grants to the Licensee a non-exclusive, non-transferable license to use the following trademark(s): [Trademark Description and Registration Number] solely in connection with the following products/services: [List of Products/Services].

2. Term

This Agreement shall commence on [Start Date] and shall continue in effect until [End Date] unless terminated earlier under this Agreement.

3. Quality Control

The Licensee agrees to use the trademark(s) only in a manner approved by the Licensor and to maintain the quality standards established by the Licensor. The Licensor shall have the right to inspect Licensee's products/services at reasonable times.

4. Royalties and Payment

The Licensee shall pay to Licensor a royalty of [Royalty Percentage or Amount] of the gross sales of the licensed products/services, payable [Payment Terms/frequency].

5. Infringement

The Licensee shall promptly notify the Licensor of any suspected infringement of the trademark(s) and will cooperate with the Licensor in any action taken to enforce the rights in the trademark(s).

6. Termination

This Agreement may be terminated by either party upon [Number] days' prior written notice in case of breach by the other party or for any other reason specified herein.

7. Miscellaneous

- This Agreement constitutes the entire agreement between the parties.
- Any amendments must be made in writing and signed by both parties.
- Governing law: [Applicable Jurisdiction].

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

Licensor Signature
Name: [Licensor Name]

Licensee Signature
Name: [Licensee Name]

This sample is for informational purposes only and does not constitute legal advice. Consult with a qualified attorney for specific needs.