

Downloadable Product Assessment Form Sample

Our **downloadable product assessment form** sample is designed to streamline the evaluation process for new product launches, ensuring thorough analysis and informed decision-making. This template helps teams systematically review key criteria, from market potential to regulatory compliance. Utilize this resource to enhance product development efficiency and success rates.

[Download Assessment Form \(Word\)](#)

Product Assessment Form Sample

Basic Information	
Product Name:	<input type="text"/>
Proposed Launch Date:	<input type="text"/>
Project Team/Owner:	<input type="text"/>

Criteria	Assessment & Notes	Risk Level
Market Potential	<input type="text"/>	Low <input type="button" value="▼"/>
Competitive Landscape	<input type="text"/>	Low <input type="button" value="▼"/>
Customer Needs & Fit	<input type="text"/>	Low <input type="button" value="▼"/>
Technical Feasibility	<input type="text"/>	Low <input type="button" value="▼"/>
Cost & Resource Requirements	<input type="text"/>	Low <input type="button" value="▼"/>
Regulatory/Compliance	<input type="text"/>	Low <input type="button" value="▼"/>
Go-to-Market Readiness	<input type="text"/>	Low <input type="button" value="▼"/>

Overall Recommendation	
<input type="text"/>	
Assessor Name:	Date:
<input type="text"/>	<input type="text"/>