

Alumni Engagement Survey Sample for Fundraising

The **alumni engagement survey** sample provides a strategic tool to assess former students' connection and willingness to support fundraising initiatives. By gathering insightful feedback, institutions can tailor their outreach efforts and enhance donor participation. This survey is essential for building lasting relationships and maximizing fundraising outcomes.

Sample Alumni Engagement Survey

Full Name (optional):

Graduation Year:

1. How connected do you feel to your alma mater?

- ☐ Very connected
☐ Somewhat connected
☐ Not very connected

2. How likely are you to participate in alumni events or programs?

- ☐ Very likely
☐ Maybe
☐ Unlikely

3. Have you donated to the institution in the past?

- ☐ Yes
☐ No

4. How likely are you to consider donating in the future?

5. What would encourage you to support fundraising efforts? (Select all that apply)

- ☐ Better communication from the institution
☐ Ability to designate gifts to specific projects
☐ Recognition of donors
☐ More alumni events
☐ Other (please specify):

6. Please share any additional comments or suggestions for strengthening alumni engagement:

Submit Survey