

Trademark Licensing Contract

This **Trademark Licensing Contract** ("Agreement") is made and entered into as of [Date] by and between:

- **Licensor:** [Licensor Name], whose principal place of business is [Licensor Address],
- **Licensee:** [Licensee Name], whose principal place of business is [Licensee Address].

1. Definitions

- **Trademark:** [Trademark Description/Registration Number]
- **Territory:** [Geographic Area]
- **Licensed Products/Services:** [Description]

2. Grant of License

The Licensor hereby grants to the Licensee an **exclusive license** to use the Trademark in connection with the Licensed Products/Services within the Territory, subject to the terms and conditions of this Agreement.

3. Exclusivity Clause

During the term of this Agreement, the Licensor shall not grant any license, authorization, or permit to any third party, nor shall the Licensor itself use the Trademark within the Territory for the Licensed Products/Services. The Licensee shall have the sole and exclusive right to use the Trademark for the Licensed Products/Services in the Territory.

4. Quality Control

The Licensee agrees to maintain the quality standards established by the Licensor in connection with the use of the Trademark and shall submit samples for approval upon reasonable request.

5. Term and Termination

- **Term:** This Agreement shall commence on [Start Date] and remain in force until [End Date/Termination Conditions].
- **Termination:** Either party may terminate this Agreement upon [Notice Period] written notice in the event of a material breach by the other party.

6. Additional Terms

- Licensee shall pay Licensor a royalty of [Royalty Percentage/Amount] on sales of Licensed Products/Services.
- All intellectual property rights not expressly granted herein remain the sole property of the Licensor.
- This Agreement represents the entire understanding between the parties.
- Governing Law: [Jurisdiction]

Licensor:

Licensee:

Signature
Date: _____

Signature
Date: _____