

Product Pre-Launch Survey

Thank you for participating in our **product pre-launch survey**. Your feedback is essential in helping us create products and experiences that exceed your expectations. Please take a few minutes to complete this survey. All responses are confidential.

Section 1: About You

Age:

Gender: Prefer not to say

Section 2: Product Expectations

How interested are you in our upcoming product?

Very Interested

What features would you most like to see in this product?

Section 3: Brand Perception

How familiar are you with our brand?

Very Familiar

How would you describe your current perception of our brand?

Positive Neutral Negative

What three words come to mind when you think of our brand?

e.g., innovative, reliable, a

What could we do to improve your perception of our brand?

Section 4: Final Thoughts

How likely are you to recommend our brand to others? Definitely

Any other comments or suggestions?