

Product Pre-Launch Survey

Thank you for participating in our **product pre-launch survey**. Your feedback is essential in helping us create products and experiences that exceed your expectations. Please take a few minutes to complete this survey. All responses are confidential.

Section 1: About You

Age:

Gender:

Prefer not to say

Section 2: Product Expectations

How interested are you in our upcoming product?

Very Interested

What features would you most like to see in this product?

Section 3: Brand Perception

How familiar are you with our brand?

Very Familiar

How would you describe your current perception of our brand?

☐ Positive

☐ Neutral

☐ Negative

What three words come to mind when you think of our brand?

e.g., innovative, reliable, a

What could we do to improve your perception of our brand?

Section 4: Final Thoughts

How likely are you to recommend our brand to others?

Definitely

Any other comments or suggestions?

Submit Survey