Sponsorship Application Form Sample

Use this **sponsorship application form sample** to efficiently gather applicant information and assess requests based on defined evaluation criteria. The form streamlines the selection process by clearly outlining eligibility and scoring factors. This ensures fair and transparent sponsorship decisions for all applicants.

Applicant Information

Organization/Individual Name:

Contact Person:

Email Address:

Phone Number:

Mailing Address:

Sponsorship Request Details

Event/Project Name:

Event/Project Date(s):

Amount Requested ($):

Purpose of Sponsorship (describe how the funds will be used):

Target Audience/Beneficiaries:

Other Sponsors (if any):

Supporting Documents

Attach Proposal/Documentation:

Choose File | No file selected

Agreement

☐ I hereby declare the above information is true and agree to the sponsorship terms and criteria.

Submit Application

Evaluation Criteria

Criteria	Description	Maximum Score
Eligibility	Meets basic requirements (e.g., registered entity, event relevance)	10
Impact	Expected benefit to the community/target audience	20
Financial Need	Justification and breakdown of requested funding	20
Alignment with Sponsor Goals	How well the request matches sponsor's mission and values	20
Reach and Recognition	Number of people impacted, marketing visibility offered	15
Past Performance	History of successful projects/events (if any)	15

Total Score Possible: 100