Product Pre-Launch Survey Template

Our **product pre-launch survey template** is designed specifically for small businesses to gather valuable customer feedback before launching new products. It helps identify market needs, preferences, and potential improvements efficiently. Use this template to make informed decisions and increase your product's success rate.

Basic Information

Name (optional):

[   ]

Email (optional):

[   ]

About the Product

How did you hear about our upcoming product?

[   ]

How interested are you in this product?

○ Very interested
○ Somewhat interested
○ Neutral
○ Not interested

What challenges or needs would you like this product to address?

[   ]

Which features are most important to you?

[   ]

What is your typical budget for similar products?

[$0-$50   ▼]

What other products have you considered?

[   ]

Any suggestions for improvement before launch?

[   ]

[Submit Survey]