

# Pre-Event Survey: Audience Demographics

Conducting a **pre-event survey** helps gather accurate audience demographics, enabling targeted content and personalized experiences. Understanding attendee backgrounds improves event planning and engagement strategies. This crucial step ensures the event meets the specific needs of its participants effectively.

## Survey Questions

Full Name:

Email Address:

Age Range:

--Please select--

Gender:

Male  Female  Other  Prefer not to say

Occupation:

Industry:

Location (City, Country):

What is your primary reason for attending this event?