

# Post-Purchase Product Evaluation Survey

Conducting a **post-purchase product evaluation survey** helps retail customers provide valuable feedback on their shopping experience and product satisfaction. This survey enables retailers to identify areas for improvement and enhance overall customer service. Collecting insights directly from buyers ensures products meet expectations and drive loyalty.

Customer Information

Name (optional):

Email (optional):

Purchase Details

Product Purchased:

Date of Purchase:

Product Satisfaction

How satisfied are you with the product?

☐ Very Satisfied

☐ Satisfied

☐ Neutral

☐ Unsatisfied

☐ Very Unsatisfied

Shopping Experience

Rate your overall shopping experience:

--Please choose an option--

Product Feedback

What did you like most about the product?

What could be improved?

Would you recommend this product to others?

☐ Yes

☐ No

Submit Survey