

# Monthly Financial Summary Report

## Startup Company: [Startup Name]

The **monthly financial summary report** for startups provides a concise overview of income, expenses, and cash flow, helping entrepreneurs track their financial health effectively. This report highlights key metrics like revenue growth, budget variances, and burn rate to support informed decision-making. Regular analysis ensures startups stay on target with their financial goals and investor expectations.

### 1. Financial Highlights (June 2024)

Metric	Amount (USD)	Change vs Previous Month
Total Revenue	\$15,000	+8%
Total Expenses	\$11,500	+3%
Operating Profit (Loss)	\$3,500	+25%
Net Cash Flow	\$2,600	+15%
Burn Rate	\$9,000	-4%

### 2. Revenue & Expense Overview

Category	Budgeted	Actual	Variance
Sales Revenue	\$14,000	\$15,000	+7%
Product Development	\$4,000	\$4,200	+5%
Marketing	\$3,000	\$2,700	-10%
Operations	\$2,500	\$2,600	+4%
Other Expenses	\$2,000	\$2,000	0%

### 3. Key Performance Indicators

- Revenue Growth:** 8% MoM Increase
- Burn Rate:** \$9,000 per month
- Runway:** ~10 months
- Customer Acquisition Cost (CAC):** \$120
- Gross Margin:** 62%

### 4. Cash Flow Statement (June 2024)

Description	Amount (USD)
Opening Balance	\$25,000
Cash Inflows	\$15,000
Cash Outflows	\$12,400
Closing Balance	\$27,600

### 5. Notes & Analysis

- Revenue exceeded projections due to increased sales in the new customer segment.
- Operating expenses were well-contained, with marketing underspending due to campaign deferral.

- Burn rate decreased due to improved operational efficiency.
- Certain development expenses are anticipated to rise in Q3 with new feature launches.

## 6. Recommendations

- Maintain cost control measures and seek additional revenue opportunities.
- Continue monitoring cash runway to ensure sustainability.
- Prepare for projected increase in product development expenditure.

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